



on the budget situation locally. An important element of this is to demonstrate that the global financial situation will ultimately have a direct impact on the public sector in Argyll and Bute and may impact on services.

3.4 The executive sub group also agreed that the organisations' communications managers would meet and develop a set of key budget messages to be used by all partners during the budget communications. These are currently being considered by members of the executive sub group and are:

- Budget cuts will impact all areas of the public sector. Some services will change, some will disappear.
- We have an opportunity to change the way we deliver services, sharing some of our resources and skills to reduce cost.
- Public sector organisations are already talking to each other about the impact budget cuts in one area could have on the others.
- We need to work hard to make the public understand the reality of budget cuts and prepare them for changes to public sector services.
- Community planning partners are ideally placed to lead these changes and raise awareness.

3.6